



## PIMP MY ROOM COMPETITION TERMS AND CONDITIONS

1. This Competition is promoted by Cashbuild (South Africa) (Pty) Ltd (Reg No: 1949/033566/07) (the “Promoter”). This Competition is conducted in accordance with the provisions of section 36 read with Regulation 11 of the Consumer Protection Act No. 68 of 2008 (“CPA”) as amended from time to time.
2. **Competition Duration**
  - 2.1. The competition will proceed in phases with varied durations. Each phase will be communicated via Cashbuild Social Media platforms.
  - 2.2. The different phases include:
    - 2.2.1. Announcement of the ‘Pimp My Room’ competition with Paballo Mokoena and Cashbuild. [TikTok / Instagram / Facebook]
    - 2.2.2. Commencement of Competition Entry Period
    - 2.2.3. Closing of Competition entry period.
    - 2.2.4. Selection of the 10 (ten) best submissions to be featured on Cashbuild platforms.
    - 2.2.5. Shortlisting of the best 3 (three) submissions.
    - 2.2.6. Announcement of the 3 (three) finalists that will compete in the ‘Pimp My Room’ competition.
    - 2.2.7. Renovation and content creation phase by the 3 (three) finalists.
    - 2.2.8. Judging of the contestants renovated rooms.
    - 2.2.9. Announcement of the ‘Pimp My Room’ winner.
  - 2.3. Each phase and period will be communicated via official Cashbuild Social Media channels. Entries submitted after the closing date for the entry submission period will not be considered.
3. **Who Can Participate in the Competition**

You are entitled to participate in this Competition if you are a natural person, that is 18 (eighteen) years or older, up to and including 30 (thirty) years old, who is either a South African citizen or resident and in possession of a valid identification document and can provide a proof of residence with a verifiable address. The Promoter reserves the right, at any time, to verify the validity of a Participant (including but not limited to a participant’s identity, age and residential address) and to reject any Participant who has not complied with these terms and conditions. Errors and omissions may be accepted at the Promoter’s sole discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. **People Excluded from Participating in the Competition**

Director, member, partner, employee, agent or consultant of or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members.
5. **How to Enter**
  - 5.1. To enter, participants must follow the prompts outlined in the competition Social Media announcements posted on Cashbuild social media platforms [Facebook/ Instagram/ TikTok]. Entries must be submitted according to the specified guidelines in the published competition post.
  - 5.2. **Entry Requirements:**
    - 5.2.1. The person entering the competition must possess a Cashbuild Payment Card, if not, then visit your local Cashbuild to open one before entering the competition.
    - 5.2.2. The entrant must record a 30 (thirty) – 60 (sixty) second video, in which they motivate why they are the best fit to feature as a contestant in the ‘Pimp My Room’ competition.



5.2.3. In the video the entrant must show us the room they intend to renovate. The room that is intended for renovation can be a bedroom, backroom, living room, and so on as long as it is a room that is in the residence which the entrant occupies majority of the time.

5.2.4. The entrant's video must be uploaded to either TikTok or Instagram, tagging Cashbuild [@Cashbuildsa – TikTok / @Cashbuild – Instagram] and using the official competition hashtag [#PIMPMYROOM] in their caption.

5.2.5. This entry video must be uploaded following the above guidelines prior to the closing date that will be communicated via Cashbuild social media platforms. [Facebook/ Instagram/ TikTok]

## 6. **Qualifying Criteria**

6.1. Only submissions that meet the guidelines stipulated in clause 5 will be considered for the next steps.

6.2. From the video submissions, our panel of judges will select their 10 (ten) best stories. These ten submissions will be featured on the Cashbuild social platforms.

6.3. Of these ten submissions, 3 (three) will be shortlisted as the final contestants for the 'Pimp My Room' competition.

## 7. **Number of Entries Per Participant**

Each person is permitted a single entry into the Competition.

## 8. **Entry Fee**

There is NO entry fee to participate in the Competition, save for clause 5 above.

## 9. **Renovation process and Content creation**

9.1. The following criteria applies to the shortlisted contestants.

9.2. Each contestant will be given a budget of **R10'000** (ten thousand) allocated to their Cashbuild Payment Card.

9.3. This budget must be used to renovate the room shown in their entry video.

9.4. The contestants will be given a month to renovate their room. [The exact period will be stipulated once the 3 (three) contestants have been shortlisted]

9.5. In this month each contestant must create content, highlighting Cashbuild's involvement, the competition itself, and most importantly the renovation itself must be completed, documented in its entirety and posted to their social platforms.

9.6. All content created must be live on their social media before the closing of the duration granted.

9.7. As Medal Paint is a competition sponsor, only Medal paint products [Medal and Champion paint] may be used when contestant(s) engage in paint related activities.

## 10. **Judging criteria**

10.1 The winner will be selected by a panel of judges formed by members of Cashbuild staff, the marketing agency and presenters of the "Reno Race" show in which they will consider the following criteria:

**10.1.1** The quality of the content created.

**10.1.2** The manner in which the contestant incorporated the Cashbuild brand itself, products and services into their process and content.

**10.1.3** The finalized room itself once all the renovations have been concluded.

**10.1.4** The level of engagement the contestant can accumulate with their content during the renovation process such as likes, comments, reposts across all the content created will not be a winning factor but will contribute in the contestants favour.

## 11. **The Prize**



- 11.1. The winning contestant will win **R30'000 (thirty thousand) paid directly into their Cashbuild Payment Card**, to be spent instore at a Cashbuild of their choice to further their renovation. The 2 (two) runner up contestants will receive a Eureka tool tub.

## 12. **General Terms and Conditions**

- 12.1. If contestant(s) or participant(s) refuse to co-operate with the above criteria, withhold required information, they will be disqualified from the competition, further entries will be reviewed until a valid contestant(s) is selected that meets the eligibility criteria.
- 12.2. The top ten (10) entries will be selected in accordance with the Competition qualifying criteria set forth by the promoter is clause 6. The final three contestants will be selected from this top ten list.
- 12.3. The final three (3) contestant selection will be audited by an independent accountant, registered auditor or attorney to establish whether it meets the Competition qualifying criteria and if so the selected contestant(s) will commence in the renovation segment of the 'Pimp My Room' competition (subject to the Promoter being able to contact the contestant(s) successfully). If the qualifying criteria is not met, further entries will be reviewed until a valid contestant(s) is selected that meets the eligibility criteria.
- 12.4. The selection will take place once the competition's entry period has closed, the contestant(s) will be notified via direct message using the relevant Cashbuild social media account. [Facebook/ Instagram/ TikTok]
- 12.5. In the event the Competition selection is postponed, only the Promoter has the discretion to elect a new date which will be published within 4 (four) days after the original selection on our social media [Facebook/ Instagram/ TikTok] or website <https://www.cashbuild.co.za/content/18-competitions>.
- 12.6. The Promoter will attempt to contact the contestant(s) at least 3 (three) times, but if the Promoter is unable to contact the contestant(s) within 2 (two) days after the third attempt, through no fault of the Promoter, the top 3 position will be awarded to the next eligible contestant(s). The contestant(s) will also be announced on the Promoter's social media only once the Promoter has made successful contact with the contestant(s).
- 12.7. The Competition is not open to employees, family members of employees, and/or representatives of the Promoter's and any supplier of goods or services in connection with the Competition. The winner(s) will be required to confirm this in the form of a written declaration.
- 12.8. The winner's Prize is not transferable, non-refundable and non-exchangeable and cannot be redeemed for cash.
- 12.9. The winner(s) will collect their prize at their selected Cashbuild store unless arranged otherwise by the promoter. The winner(s) will have 7 days from the date they have been contacted to collect their prize.
- 12.10. The contestant(s) hereby consents to supplying their personal information and contact details in accordance with the Protection of Personal Information Act 4 of 2013 to any third-party service provider to assist with the administration of the Competition as well as to contact the contestant(s) should they be one of the winners of the competition.
- 12.11. The contestant(s) hereby consents to the Promoter's using and processing any personal information in accordance with the Protection of Personal Information Act 4 of 2013 for processing of the contestant's entry as stated herein.
- 12.12. The winners may be requested to provide their names for advertising purposes. The name of the Winner(s) and their pictures may be re-posted on the promoter's various Social Media sites, including Facebook, Instagram and other Cashbuild social media platforms, once consent has been provided.
- 12.13. The contestant(s) hereby consents to the Promoter collecting and using all content submitted and created during the competition for advertising purposes during and after the competition duration in accordance with the Protection of Personal Information Act 4 of 2013 as contestant(s) and their content may be re-posted on the promoter's various Social Media sites, including Facebook, TikTok, Instagram and other Cashbuild social media platforms,



- 12.14. The Promoter reserves the right to amend, modify, cancel or withdraw any aspect of this Competition in its sole discretion at any time without prior notice or liability in the event there are any unforeseen circumstances or causes outside of the Promoters' reasonable control. The Promoter cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party. Participants of this Competition agree that the Promoter, subject to prevailing law, has no liability whatsoever for any injuries, losses, costs, damage [Including damage to your property] or disappointment of any kind resulting in whole or in part, directly or indirectly from acceptance, misuse or use of the prize or from participation in this Competition.
- 12.15. The laws of the Republic of South Africa govern this Competition. If any provision or part of these Competition Rules is deemed void or otherwise unenforceable in law, then that provision or part shall be deemed excluded and the remainder of these Competition Rules shall remain in force. Any violation of these Competition Rules will result in the immediate disqualification of the transgressing Participant from the Competition.
- 12.16. The Promoters decision is final, and no correspondence will be entered into.
- 12.17. The right of a Participant to any benefit or right conferred as a result of participating in the Competition will only be fully vested when the Winner has been duly contacted.
- 12.18. A copy of these Competition Rules is available at <https://www.cashbuild.co.za/content/18-competitions>.